Agency disciplines

Advertising/Creative	Sea
Brand Activation	Sho
Brand Strategy	Soc
Branded Content	Spc
Branding/Design	Stat
Corporate Communications	Tele
Creative Production	Vide
Creative Technology	
CRM/Customer Engagement	
Customer Experience	
Customer Publishing	
Digital	
Digital Media Planning and Buying	
Events	
Experiential Marketing	
Influencer Marketing	
Innovation/NPD/Service Design	
Integrated Marketing	
Media Planning & Buying	
Mobile	
Motion Design	
Promotional Marketing	
Public Relations (PR)	
Research	

Search
Shopper Marketing
Social
Sponsorship
Staffing
Television Production
Video Production